November 27, 2018

Dear Dairy Enthusiast:

On behalf of the North Carolina Spring Dairy Show Planning Committee, we are excited to announce that plans are under way to host the First Annual ***NC Spring Dairy Weekend*** to be held at the ***Winston-Salem Fairgrounds March 20-23, 2019***. This 3-day event will bring adult and youth dairy enthusiasts from across North Carolina and the entire Southeast for a weekend of fun, learning, and dairy promotion.

The Spring Dairy Weekend will include an All Breeds Youth and Open Show Competition, competitive showmanship and dairy judging contests, as well as an All Breeds Heifer sale to help youth find heifer projects for the year. Showing cattle is a confidence building and rewarding aspect of dairy farming, allowing entire families the opportunity to participate, showcasing their animals and promoting the Dairy Industry.

Your generous support would be greatly appreciated to help make this a successful event for our youth and dairy producers. Sponsorships will be used to support the Youth and Open Shows, as well as Showmanship and Dairy Judging competitions.

Our goal is to continue to develop our youth program thus supporting the future of our dairy industry. Your contribution as a sponsor allows us to reward these individuals with a small token of appreciation for their efforts and keep interest in the dairy industry. The youth participants are our next generation of farmers, scientists, business owners, technicians and advocates for the industry.

Your participation and support in the NC Spring Dairy Weekend is an excellent way to promote your company and products. Below you will find many options to help support this event.

Please feel free to contact us if you have any questions. We appreciate your support for this event and the promotion of our dairy industry.

Sincerely,

NC Spring Dairy Show Planning Committee

2019 NC Spring Dairy Weekend

Sponsorship Opportunities

Platinum: $5,000

- Booth space in show barn
- Recognized as a meal sponsor
- Banner displayed around show ring/announcer booth
- Recognition on all printed materials

Gold: $2,500

- Banner displayed around show ring/announcer booth
- Recognition on all printed materials

Silver: $1,000

- Recognition on sponsor appreciation banner
- Recognition on all printed materials

Bronze: $500

- Recognition on sponsor appreciation list in show program

Class Sponsor: $100.00

- Recognition as class sponsor of Junior or Open show in show program

In addition to the amounts listed above, other sponsorship opportunities are available. Please contact a member of the planning committee if you wish to discuss special details.

*Checks can be made payable to NCPDCA and mailed to:
111D Polk Hall, Box 7621, NCSU, Raleigh, NC 27695
c/o Dr. Stephanie Ward