



COLLEGE GROVE, TENNESSEE

FAMILY HISTORY

Farming Since 1831

- Hatchers settle in Williamson County (Just outside of Nashville), early 18
- The farm originally spanned approximately 600 acres, A highway State Route 840 has since divided the farm
- The farm has survived three wars
- Six generations have lived on our farm
- Pigs, sheep, corn, hay, tobacco, ca horses have all been farmed through years
- Still farming six generations late





OUR FARM PRACTICES

- 100 Head of Cattle (Jersey, Holstein, Brown Swiss)
- Rotational Grazing
- Seasonal Grasses
- NRCS
- Cow Path
- Waste Lagoon

SOMETHING NEEDS TO CHANGE...

- As prices of milk were declining, we started to brainstorm about bottling our own milk
- We began bottling in 2007 with the help of local university
- We opened our own *Abe Hatcher Creamery* in 2009
- Started selling at Farmers Market, our store and local grocery



We bottle nine fluid milk products

Chocolate Milk 2 % Milk Whole Milk- Skim Milk- Buttermilk- Half and Half Whole Cream Jumpin' Jimmy Seasonal Egnog





DISTRIBUTION

- We now sell to over 90 Restaurants, Markets, Coffee Shops and Stores in Tennessee
- We have three delivery trucks that run four days a week
- We bottle three days a week
- We sell directly at our dairy store located on our farm and our local farmers market



Where we are now..

- More land
- Robotics
- Cheese Processing
- Agri-Tourism