



DEVELOPING YOUR VALUE-ADDED MARKETING STRATEGY



North Carolina On-Site Dates and Locations

October 16, 2023

J. Edward Booth Field Learning Lab at NC State
Raleigh, North Carolina

October 17, 2023

WNC Regional Livestock Center
Canton, North Carolina

**For more information, contact Alaina Boyd at
acboyd@tennessee.edu or visit tiny.utk.edu/CPAEvents**

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