

2025

# CULTIVATING A LEGACY CONFERENCE

**ROWAN  
CHAMBER**  
Chamber of Commerce  
*Be an original.™*

**NC COOPERATIVE  
EXTENSION**

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STATE UNIVERSITY

**NC STATE  
UNIVERSITY**

**NC STATE**

**NC FARMLINK**



**MARCH 20 & 21, 2025**



**JOLENE BROWN**

**SPEAKER**

Rowan Community Center  
1959 Jake Alexander Blvd. West  
Salisbury, NC 28147

Topics covered include:

Family Business Planning

Key Advisors Panel (CPA, lawyer, financial planner)

Planning for retirement, health crisis, long-term care

Estate Planning

Farm Transition

**Register at [go.ncsu.edu/rowanlegacy2025](https://go.ncsu.edu/rowanlegacy2025) by 2/28/2025.**

**Registration opens December 30, 2024.**

Hosted in partnership by: NC Cooperative Extension, NC FarmLink & Rowan Ag. Chamber Committee.

NC Cooperative Extension is an equal opportunity provider.

# DETAILS

## Day 1: Thursday March 20, 2025

8:30-9:00	Registration and Trade Show Exhibits
9:00-9:30	Welcome and Purpose
9:30-11:45	“The Positives of Passing it On” Family Workshop Presentation by Jolene Brown
11:45-12:45	LUNCH
12:45-2:00	Key Advisory Panel; moderated by Jolene Brown, Attorney, CPA, Financial Planner
2:00-2:45	Trade Show Break
2:45-3:15	Keepers and Celebration, Jolene Brown
3:15-3:30	Planner Concluding Remarks and Remarks
3:30-4:00	Trade Show

## Day 2: Friday March 21, 2025

8:30- 9:50	NC Farm Succession School, NC Farm Link
9:50-10:15	Trade Show Break
10:15 - 11:25	Estate Planning for Farm Families, Zac Lamb, Ward and Smith Attorney
11:25-11:35	Break
11:35-12:15	Keynote Address, The Farm Transition Puzzle Putting it all Together, Andrew Branan
12:15	Closing Remarks

**Cost: \$199. Register before January 30 for \$50 off.**

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